General Notes
This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, Truvativ, and Quarq branded components.
Images in this document are not to scale.
Your product's appearance may vary slightly from the images in this document.
Information in this document is subject to change without prior notice.
Some products do not have a serial number as formatted in this document.
If you have any questions please contact your SRAM dealer.
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Electronic Unified Shifter
eTap BlipBox

- The serial number is laser etched on the under side.
Electronic Aerobar Shifter
Vuka Shift AXS 90

• The serial number is laser etched on the cover under the button certifications.
Electronic Battery

- The serial number is laser etched on the back of the battery.
Front Derailleur
Electronic

- The serial number is laser etched or inkjet printed on the back of the inner cage.
Front Derailleur
Mechanical

- The serial number is laser etched on the back of the cage.
The serial number is laser etched or inkjet printed on the back of the inner cage.
Rear Derailleur
Mechanical

• The serial number is laser etched on the back of the inner cage.
The serial number is laser etched on the underside of the housing.
Shift-Brake Lever
Electronic

- The serial number is laser etched on the back of the brake lever or the top of the reservoir cover.
Shift-Brake Lever

- The serial number is laser etched on the reservoir hatch under the hood (hydraulic), or on the back of the shift-brake lever (mechanical).
• The serial number is laser etched on the back of the lever or the underside of the housing.
Grip Shift

Serial Location after week 43, 2006

- The serial number is laser etched on the underside of the plastic housing.
Hydraulic Disc Brake Caliper

• The serial number is laser etched on the underside of the brake caliper body.
The serial number is laser etched on the back of the cassette.
Crank Carbon

• The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.
Power Meter
Direct Mount Aero 1x Chainring

• The serial number is laser etched on the back side of the chainring.
Power Meter
Direct Mount 2x Chainring

- The serial number is laser etched on the back side of the big chainring.
Power Meter
Riken/Elsa/RED/SBC/Cannondale Spiders

• The serial number is laser etched on the front side, next to the battery cover.
Power Meter
Elsa RS/XX1 Spiders

- The serial number is laser etched on the side, between the spider tabs.
Power Meter
RED 1x/ FORCE 2x/ DZero RED/ DFour/ DFour91/ DZero SBC/ XX1 Eagle

- The serial number is laser etched on the side, between the spider tabs.
- On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.
The serial number is laser etched on the back of the device under the Q.
• The serial number is laser etched next to the valve hole.
Wheels
ZIPP Road

- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.
• The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.
• The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.
Height-Adjustable Seatpost
Hydraulic

Reverb Stealth and Reverb

- The serial number is laser etched on the back side of the post, under the Minimum Insertion art.
Front Suspension
SID/ RS-1/ Reba/ Bluto/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold and Silver

Serial Location after September 3, 2007

- The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.
Front Suspension
Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/ Recon Silver/ i-RIDE

Serial Location after September 3, 2007

- The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.
• The serial number is located on the back of the upper crown and the inside of the lower leg.
Rear Suspension
Super Deluxe

Serial Location after July 29, 2016

Serial Location prior to July 29, 2016

- The serial number is laser etched on the back of the eyelet.
Rear Suspension
SIDLuxe

- The serial number is laser etched on the back of the eyelet.
Rear Suspension
Super Deluxe Coil

- The serial number is laser etched on the back of the eyelet.
Rear Suspension
Vivid / Vivid Air / Kage

- The serial number is laser etched on the back of the eyelet.
Rear Suspension
Monarch / Monarch Plus

Serial Location after July 22, 2013

Serial Location September 3, 2007 to July 22, 2013

- The serial number is laser etched directly under the eyelet or on the air can.
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